



FOR IMMEDIATE RELEASE

Emerging Leaders Network launches mission to take Toronto to the top

TORONTO, May 12 – While Toronto is cited as the second most successful city in the world, CivicAction’s Emerging Leaders Network (ELN) is launching a mission today to make it even better. This dynamic group of city builders will today unveil **Project ELN**, an ambitious mission to strengthen and diversify the region’s network of civic leaders and move the Toronto region from ‘good’ to ‘great’. ELN members and supporters will officially kick it off at the Martin Prosperity Institute, MaRS Centre.

The recently issued “Cities of Opportunity” report calls Toronto a “beta city” full of opportunity, but the region still faces serious challenges, many of which the ELN is committed to addressing.

“The ELN’s mission is to advance the Toronto region through awareness, influence, and action,” says Donna Lindell, Co-Chair, Emerging Leaders Network. “The leaders who form the ELN bring new perspectives and ideas to the table and are committed to taking action that will drive the region’s economic and social prosperity in the future. Going forward, you can also expect to see a more diverse and integrated leadership network rolling up their sleeves and making a difference.”

ELN members are currently incubating three initiatives - [Toronto Homecoming](#), [Project Neutral](#), and [Better Ballots](#). New efforts are underway to take action on issues such as the city’s growing income polarization and rise of poverty.

“The ELN has grown organically, from an original group of 50 to a network that is 380 leaders strong,” says ELN Co-Chair, Mitzie Hunter, Chief Administrative Officer, Toronto Community Housing and Co-Chair, Emerging Leaders Network. “We now have the strategy and leadership to take the city region to the next level.”

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The Emerging Leaders Network (ELN) is a group of 380 engaged civic leaders who mobilize action and are laying the groundwork for the city region of tomorrow. ELN is an initiative of the [Greater Toronto CivicAction Alliance](#). For more information, visit www.elnonline.ca

The Greater Toronto CivicAction Alliance is a multi-sectoral coalition of thousands of civic leaders committed to acting collectively to tackle tough issues and big opportunities in the Toronto region. CivicAction’s Greater Toronto Summits bring leaders from all walks of life together to assess the region’s strengths and challenges and to identify priority areas for attention. In between Summits, CivicAction takes a role in incubating innovative initiatives designed to galvanize action in these priority areas.

CivicAction’s current initiatives are aimed at: making the Toronto region a flourishing area renowned for environmental action and innovation ([Greening Greater Toronto](#)); creating a leadership landscape that better reflects the region’s diversity ([DiverseCity: The Greater Toronto Leadership Project](#) in partnership

with [Maytree](#)); and connecting and supporting rising city-builders (the [Emerging Leaders Network](#)). For more information, visit www.civicaaction.ca.

For more information, or to arrange an interview, please contact:

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